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Assignment 1

Marvel Entertainment

The company I am going to be making my database is Marvel Entertainment. A company dedicated to all things in Marvel Universe. Providing all their customers with a variety of entertainment. Regarding Marvel Superheroes, Villains, Comic Books, to Movies and TV Shows. Located in New York City, New York with over 45+ employees, working as comic writers, producers and directors for the Movies and Shows, live action and animated works to working with the production and design for marketing their toys and merchandise. Marvel Entertainment is a diverse company with many branches of development. Such in which include the Marvel Cinematic Universe, Marvel Comics, and Marvel Studios (Flim and TV).

The Marvel Cinematic Universe brings together all films created by Marvel and the employees all into one big, connected Universe. Filled with stories of our favorite Superheroes and their biggest Villains. Like the famous superhero team up movie The Avengers with Captain America, Iron Man, Hulk, Black Widow, Thor, and Hawkeye. As they face of against Loki the god of mischief and the chitarra alien army. Movies like The Avengers would then create sequels and spin-off shows that tell other stories inside this big Universe. In addition to other movies that connect this massive Cinematic Universe into one big story. A story in which hero’s come together to fight the main villain and protect the plant earth and the Universe.

To team ups, to solo films these heroes where first introduced as Marvel Entertainment began selling their Marvel Comic’s comic books. These comic books tell stories about these heroes and villains in the form of comic book art filled with a vast range of where these superheroes and their greatest foes came from and inform us about their origin story and who they are in comic book form. The movies, live action and animated shows did bring these characters to life but it’s the comic books that these live action adaptations came from and were inspired by to create what Marvel calls Marvel Studios (Flim and TV).

Marvel Studios is another connected branch inside Marvel Entertainment that creates Marvel shows that expand the Marvel Universe by telling other Marvel character stories and expanding on who they are. It could be in the form of an animated show or live action show. Such as for example a show called “Agents of Shield”. A show about, well like it is mentioned in the title the agents of the organization known as Shield and how these agents face off against bad guys that heroes like the Avengers are not needed. Whether it be alien, human, or superpowered humans known as mutants these agents are a special task force to deal with them. Shield is an organization that helped put The Avengers together and this show expands on what Shield does and who they are.

With all these comic books, movies, and shows Marvel Entertainment gives customers a lot to enjoy and have fun with. With their merchandise of toys and apparel, in addition to creating them parks to go and visit our favorite superheroes or villains. Marvel Entertainment has it all for us to keep ourselves entertained.